



**KESHAV MEMORIAL INSTITUTE OF MANAGEMENT**  
(AFFILIATED TO OSMANIA UNIVERSITY)  
APPROVED BY AICTE  
A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY



Narayanaguda, Hyderabad-500029

**Title of the session:** Guidance on selecting a specialization for career development

**Date:** 24<sup>th</sup> April 2025

**Duration:** 11:00 am to 1:00 pm

**Activity Category:** KAIZEN Club

**Theme:** Guidance Session

**Expert/Speaker Details: Name:** Dr. Ramesh R

**Designation:** Assistant Professor and Assistant Dean PG

**Organization:** School of Business, SR University, Warangal

**Brief about Expert/Speaker:**

Dr. R RAMESH Sir has dedicated his life to igniting the minds of countless students and inspiring a love for learning. Sir holds a Masters in Business Administration and Ph. D in the area of Marketing Strategies and Customer Relationship Management. He is Assistant Dean PG School of Business SR University, Warangal. Dr. R RAMESH Sir presented papers in 12 National conferences and 2 International Conferences, published articles in 6 National Journals & 9 International Journals, authored a book on Paradigm Shifts in Management Practices (PSIMP) by Publishing. Sir is an Active Member of Academy of International Business (AIB), Hyderabad Management Association. He is the coordinator for the NEET – NTA exams for two times (for A.Y 2017 & 2018). He has over 20 years of experience in teaching and administration, he has developed a strong background in academic leadership. He Guided Ten Ph.D. Research Scholars Part Time and 2 Full Time Scholars.

**Outcome of the activity:**

Ramesh sir delivered an insightful session on the topic “Guidance on selecting a specialization for career development”, focusing on how students can make informed decisions about their career path. Choosing the right specialization is a crucial step in shaping a successful and fulfilling career. It allows individuals to align their interests, strengths, and market opportunities, leading to professional growth and job satisfaction.

## **Key Highlights:**

### ➤ **Self- Assessment**

Understanding personal interests, skills, and values is essential before choosing a specialization. This assessment can be done with the help of various personality tests through online.

### ➤ **Market Trends**

Students understood the current market trends. Researching industry demands and future growth areas helps in selecting a specialization with long term potential. Understanding of current trends is essential for selecting a specialization.

### ➤ **Educational Requirements**

Certain specializations may require additional certifications or degrees. With these extra certifications were students can excel in that particular specialization and look for the career growth.

### ➤ **Expert Insights on Selecting specialization**

The session was led by **Dr. Ramesh R sir, Assistant Professor and Assistant Dean- School of Business at SR University, Warangal** who advised students to have long term vision- which allows students to think beyond immediate job prospects and consider long-term career growth and satisfaction.

**Participant details: MBA 1<sup>st</sup> year students**

**Total no. of Student participation: 114**

**Total no. of Staff (Teaching/Non-teaching) participation: 07**



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### Guidance on selecting a specialization for career development



**Dr. Ramesh R**

Assistant Dean PG & Assistant  
Professor, School of Business



MBA Seminar Hall  
4th Floor



24th April 2025  
11:00 Am

STUDENT  
CO-ORDINATORS

Garima Thakur  
S. Bharathi  
P. Hayagreev  
P. Vamshi  
Akshak

R. Jhansi Rani  
V. Sai. Prateek  
R. Sai. Swetha  
B. Gopi Krishna  
D. Mounika

**Mrs. T. Swetha**  
FACULTY CO-ORDINATOR

**Dr. B. Anjan Kumar**  
HEAD OF THE DEPARTMENT

**Mrs. V. Santhi**  
PRINCIPAL



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## Glimpses:







Hyderabad, Telangana, India  
3-5-1024/1, Hari Vihar Colony, Bhawani Nagar,  
Narayanguda, Hyderabad, Telangana 500029, India  
Lat 17.398575° Long 78.4908°  
24/04/2025 01:30 PM GMT +05:30



Hyderabad, Telangana, India  
3-5-1024/1, Hari Vihar Colony, Bhawani Nagar,  
Narayanguda, Hyderabad, Telangana 500029, India  
Lat 17.398576° Long 78.490794°  
24/04/2025 01:27 PM GMT +05:30